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Examples of Sustainability for



"European trends in CSR development:
enhancing cross-border dynamics within the UN Global Compact Local Networks"

29 October 2010

Brussels, Belgium

SONAE Sonae Maia Business Center



Built by Sonae Capital for Sonae's Retail business, the Maia Office and Logistics Park is the first building to be awarded the LEED (Leadership in Energy and Environmental Design) award in Iberia, the most widely recognised international environmental certification system.

The project involved constructing new buildings and renovating the existing infrastructure and surrounding areas.

The offices, which won Gold level certification, incorporate LEED system principles, are linked to one of the distribution warehouses and provide occupants with a healthy and comfortable interior environment, while at the same time minimising the environmental impacts resulting from the construction and operation of the building.

The most innovative features of the building are:

- The project's architectural design, which makes the maximum use of daylight and reduces heat entering the building.
- The lighting system, which uses efficient light bulbs, and which adjusts light levels emitted in accordance with daylight conditions.
- The air conditioning of the building, which uses heat left over from the combined cycle co-generation system and absorption chiller installed in the Business Park.
- The surface of the roof of the building, which is covered with a paint that stops the roof heating up when exposed to the sun, and exterior window glass that is shaded, enabling air conditioning costs to be reduced.
- The use of a system to recover rainwater to water garden areas and used water from baths and showers for urinals and toilet flushes, thus reducing consumption of water from the public network.
 - 95% of wood used to construct the building came from sustainably managed forests and around 75% of the construction waste was reused or sent for recycling.

Sustainable Fishing Policy

In 2009, Sonae became the first Portuguese retail distributor to have a **Sustainable Fishing Policy** (see the full document www.sonae.pt). According to the international environmental NGO Greenpeace, the food retail brands Modelo and Continente have the best fishing policy among Portuguese retail operators.

The main points of the **Sustainable Fishing Policy** are firstly not to sell threatened species and secondly to evaluate and select suppliers and fishing boats so that all fish sold by Sonae is sourced in such a way as to preserve the environment and sustainability of the oceans

Sonae was on the front line in its support for the “Docapesca” initiative to develop a “Fishing Fleet Proof of Purchase” label. It was also the first retail operator to introduce this label in its fish counters. The label makes a valuable contribution towards promoting national fresh fish (giving it more visibility), while at the same time offering better information to the consumer.



Smile – Community Involvement Programme

As its main challenge, Sonaecom committed to provide charitable institutions with information technology skills, realising that this is an area in which expertise is lacking but absolutely key for them to be able to simplify processes and procedures so that they can devote more time to their core missions.

With the support of more than 450 volunteers, who contributed more than 2,200 hours of work, Smile takes action in four main areas:

Smile Competencies – brings Sonaecom’s skills to bear on the needs and problems of the charities involved, in particular its skills in the information technologies area;

Smile Intervention – periodic activities which meet the needs of these institutions to solve real problems, such as upgrading or reorganizing premises and buildings;

Smile Team building – building employee intra and inter personal skills and getting involved directly with the community by promoting best practices;

Smile Causes – raising awareness of employees for social and environmental issues.



SONAE SIERRA

Sonae Sierra was awarded the “Best Retail Developer of the Year” prize in 2010 for Portugal, Spain and Italy.

- Classified in first place for the fourth time in the Euronatura Climate Responsibility Ranking: “2009 ACGE Sector Index”;
- The “Green Centre” concept was considered to be “excellent” in the *Sustainable Energy Europe Awards* of the European Commission;
- The Personæ Project was considered to be the *Best Risk Training Programme* in Europe, in the 2009 *European Risk Management Awards*;
- ISO 14001 certification won for the Environmental Management Systems of 4 more shopping centres and two projects under construction;

- The first company in Europe to win OHSAS 18001 certification of the Safety and Health system (S&H) for the construction phase of a shopping centre;
- OHSAS 18001 certification won for the S&H management systems of 11 more shopping centres in operation.

HEALTHY MONTH IMPROVES THE WELL BEING OF EMPLOYEES

In May 2009, Sierra organised the first “Healthy Month” across all corporate offices and shopping centres in Europe. This aim of the Initiative was to make employees more aware of the everyday choices that have an impact on health and quality of life. In total, 417 employees (including some service providers) participated in a total of 178 different health related activities.